



HASBRO PERMISSION TO USE REQUEST FORM

Please complete this form and return via email to permissions@hasbro.com. Your request will be reviewed by the relevant parties within Hasbro and a representative will be in touch if your request is approved.

Permission to Use Requests typically take 1-2 weeks to process, however some requests can take up to 4 weeks. While we do review each request, due to the volume of inquiries, we are simply unable to respond to everyone. If you do not hear from a Hasbro representative within 4 weeks of submission, we unfortunately are unable to approve your request. Permission to Use is not granted without express consent from Hasbro.

Product(s) or Brand(s) Requested:

Company:

Name:

Address:

Contact (phone/email):

Length of Use:

Territory of Use (ex. US, Worldwide):

Type of Use:

Commercial (for sale/profit):

- Television Program
- Motion Picture
- Book or Magazine
- Advertising (circle those that apply: *Print, TV, Radio, Online, Outdoor, Other*)
- To promote another company, brand or product
- Other: _____

Non-Commercial:

- Non-profit
- Charitable
- Educational
- Private/personal
- Other: _____

Describe in detail how you request to use the brand(s) and attach any corresponding materials or visuals. If you are looking to include Hasbro brands/products in a TV show or movie, please attach show/film synopsis and pertinent script pages for review.

Please ensure this form is detailed as possible as we will not be able to approve incomplete requests.